



Kia maintains the same prices and sales conditions nationwide to safeguard customers' trust.

Discrepancies between the brochure and products sold may occur due to changes since the time of printing. Specifications may change due to suppliers' conditions. Photographs may depict optional features. Please refer to the most recent monthly price list when purchasing a car and contact a sales representative.

- Colors depicted in photographs may differ from the actual colors due to printing limitations.
- Functions and information displayed on the navigation system may differ depending on the time of the navigation update.
- Caution : Please read the car manual before initial use for safe driving.
- Please recycle this booklet and protect the environment.
- Customer center : 080-200-2000



This PDF file is for reference only.

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01/02
2023

Date of production

Ray





Ray has a new value proposition for space
that stretches the limits of everyday life.
Discover a new mobility life that opens the doors to creative living.

The new boundaries of my life
The new Kia Ray



Aqua Mint (AEQ) / Specifications may vary according to the trim and options that are selected.



A modern and solid design

Fine details complement a more robust and stable body to exude new charm.



Ray Gravity

Dark color accents such as the dark metal center and tailgate garnishes, the front and rear skid plates, and the black alloy wheels give Ray a powerful image.



Dark metal center garnish



Dark metal tailgate garnish



Front skid plate



Rear skid plate



15" black alloy wheel



Black roof, A-pillar, outside mirror, and shark fin antenna

Work and play – All at once.

Design a creative and colorful lifestyle wherever you go with Ray's more ample spaces.



Fully folding seats and a sliding door that opens up one side completely – Ray’s interior expands your lifestyle possibilities.



Driver seat folding



Full-folding seats (all seats)



Rear seat folding



Sliding door



The 4.2" color LCD cluster and light gray interior convey a modern, high-tech image.



Supervision cluster (4.2" color TFT LCD)

Convenience features designed for efficiency
make driving easier and more comfortable.



Ventilated driver's seat (linked with Kia Connect)*
A fan embedded in the seat provides ventilation to create a comfortable driving environment.



Air purification mode*
Outside air pollutants are barred from penetrating the interior and air is purified to create a pleasant indoor environment.
* A virtual image has been used to help viewers' understanding.



Light Gray interior / Specifications may vary according to the trim and options that are selected.

Kia’s advanced driver assistance systems enhance driving safety and convenience.

DRIVE WISE Hassle Free, Delightful Driving
Peace of mind for a more enjoyable and pleasant drive

Kia’s brand name for ADAS technology that proactively analyzes driving conditions and assists drivers to provide the highest level of safety to drivers, passengers, pedestrians, and drivers of other vehicles alike.
※ ADAS : Advanced Driver Assistance System



Blind-spot Collision-avoidance Assist

Alerts the driver when the turn signal is activated to make a lane change and there is a risk of colliding with a vehicle in the back in an adjacent lane. Helps to brake the car automatically if there is a vehicle approaching from the back in an adjacent lane while steering onto the road after parallel parking.



Cruise Control

Enables the driver to maintain a preset speed without having to step on the accelerator pedal to help reduce driver fatigue.



Forward Collision-avoidance Assist (cars and pedestrians)

Alerts the driver when the risk of a collision is detected such as sudden braking of the car in front, a parked car, or an unexpected pedestrian. Automatically helps to brake the car if the risk of colliding increases even after sounding an alarm.



Rear Cross-traffic Collision-avoidance Assist

Alerts the driver if a car is approaching the back from the left or right while pulling out in reverse. Automatically helps to brake the car if the risk of colliding increases even after sounding an alarm.



Lane Following Assist

Tracks lanes to help maintain the vehicle in the center of the lane.



Clear White (UD) / Specifications may vary according to the trim and options that are selected.

Enjoy a superb driving sensation with easy operation and outstanding agility.

13.0	Combined fuel economy km/ℓ	76	Max. power ps / 6,200rpm	9.7	Max. torque kgf·m / 3,750rpm
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1.0 gasoline engine (based on 14" tires)



Equipment



14" steel wheel
(Full-size wheel cover)

14" alloy wheel

15" full finish wheel



Kia Connect remote control



Kia Pay



Projection headlamp, LED DRL



Bulb headlamp



LED rear combination lamp



Bulb rear combination lamp



Door-lock-system-connected
folding outside mirror*



Remote start smart key



2nd-row USB charging port



Standard cluster



Large capacity overhead console



Front passenger seat under tray



2nd-row floor under tray



Premium center console



1st/2nd-row heated seats*



Heated steering wheel*



Manual air conditioning system



Compact audio

* A virtual image has been used to help viewers' understanding. / Specifications may vary according to the trim and options that are selected.

A versatile single-seater van that maximizes space

Whether for logistics, a mobile store, or leisure, space can be adapted to suit the user's needs.



Milky Beige (M9Y) / Specifications may vary according to the trim and options that are selected.

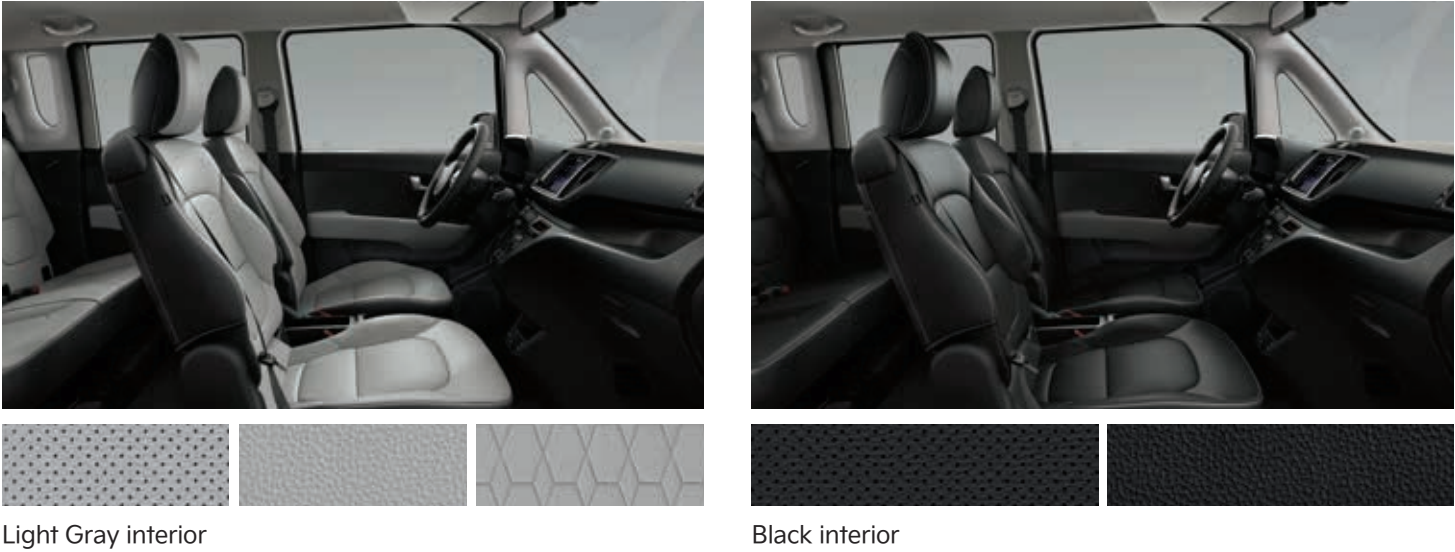
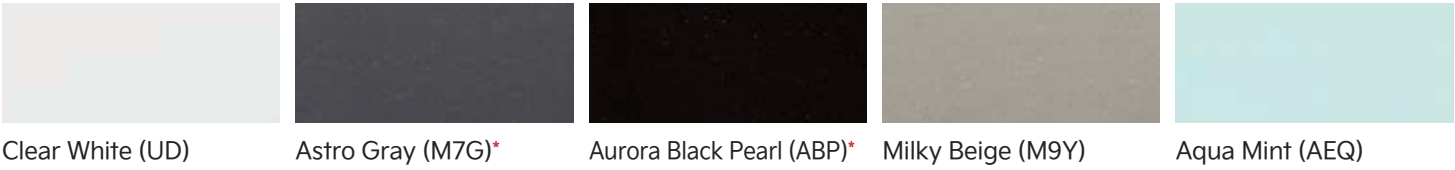
A two-seater van that is more enjoyable because space can be shared

Enjoy diverse forms of mobility life with a spacious space and a companion seat.

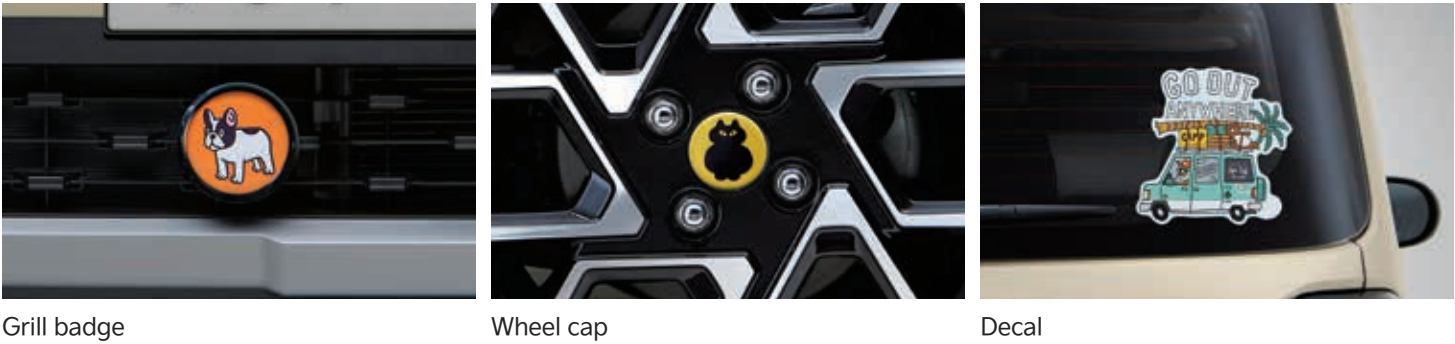


Clear White (UD) / Specifications may vary according to the trim and options that are selected.

Colors

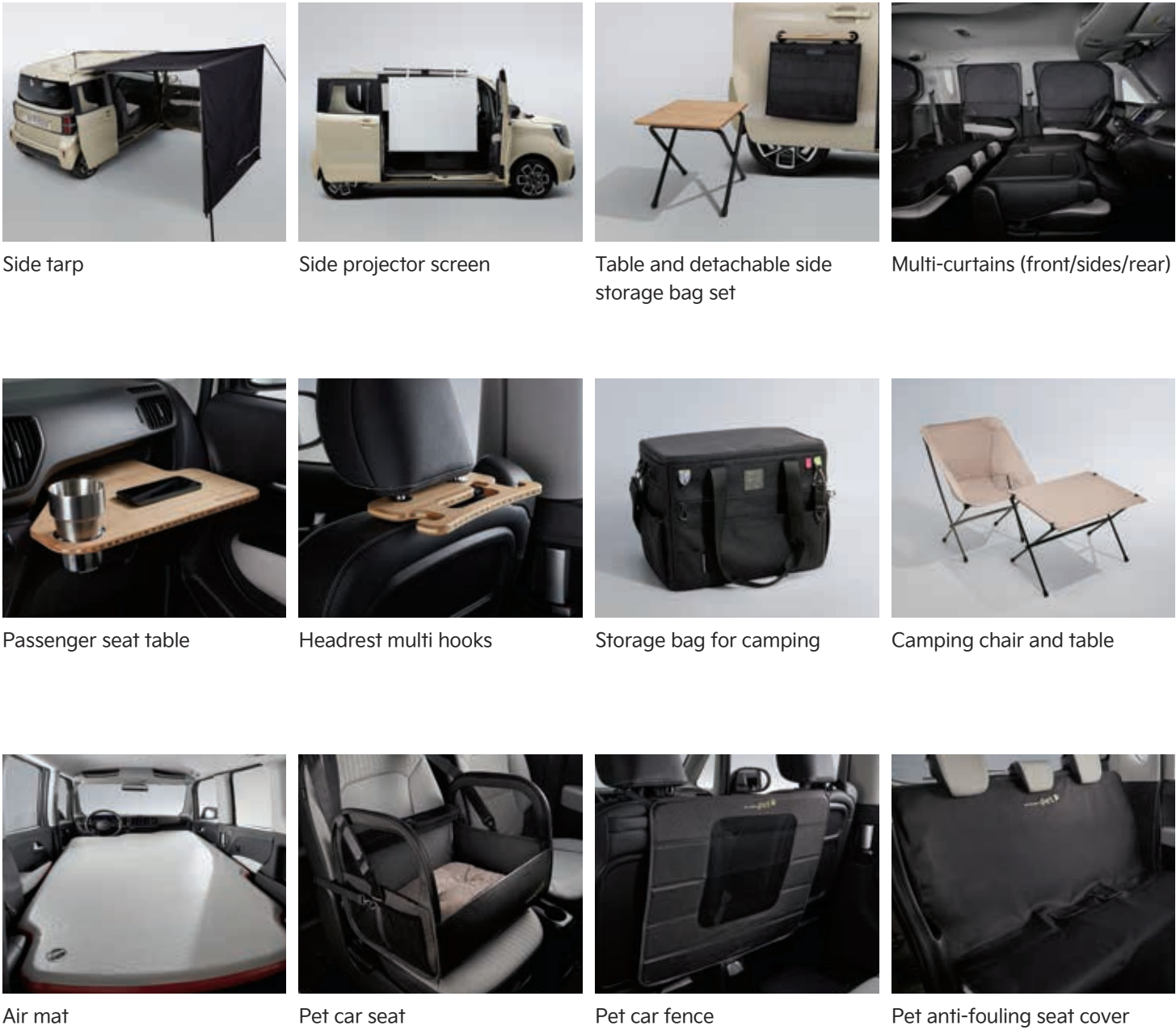


My Palette



Kia My Palette is a customized accessories production service available at the Kia & Life Mall (kia.auton.kr).
The graphics above are for illustration purposes only. Designs and colors can be customized at the time of purchase.

Genuine Accessories



Specifications may vary according to the trim and options that are selected.
※ Please refrain from using the passenger seat table and headrest multi hooks while driving when passengers are on board.



Milky Beige (M9Y), Aurora Black Pearl (ABP) / Specifications may vary according to the trim and options that are selected.

Specifications



※ Wheel tread : Corresponds to 14"/15" tires.

Technical Data (mm)	Overall length	3,595
	Overall width	1,595
	Overall height	1,700
	Wheelbase	2,520
	Wheel tread	(Front) 1,416 / 1,410
		(Rear) 1,424 / 1,418

1.0 gasoline	Displacement (cc)	998
	Max. power (ps/rpm)	76 / 6,200
	Max. torque (kgf·m/rpm)	9.7 / 3,750
	14" tires	165 / 60R14
	15" tires	175 / 50R15






Fuel efficiency and class reported to the government

1.0 gasoline	14" tires	Combined 13.0km/ℓ City : 12.2km/ℓ, Highway : 14.0km/ℓ Displacement 998cc Unladen vehicle weight 1,040Kg Transmission 4 AT Combined CO ₂ emissions 127g/km Class : A-segment
	15" tires	Combined 12.7km/ℓ City : 11.9km/ℓ, Highway : 13.7km/ℓ Displacement 998cc Unladen vehicle weight 1,045Kg Transmission 4 AT Combined CO ₂ emissions 131g/km Class : A-segment
1.0 gasolineVan (1-Seater / 2-Seater)	14" tires	Combined 13.0km/ℓ City : 12.2km/ℓ, Highway : 14.0km/ℓ Displacement 998cc Unladen vehicle weight 1,030Kg Transmission 4 AT Combined CO ₂ emissions 127g/km Class : A-segment

※ Fuel economy figures correspond to standard mode. Actual figures may vary according to driving habits, vehicle load and maintenance, road conditions, and outside temperature.

Kia Connect

Kia Connect is Kia's connected car service for wireless navigation updates, smartphone-based remote vehicle control, and emergency alerts for a safer and more convenient vehicle usage experience.

 Remote control	 Safety and security	 Maintenance	 Navigation	 Music streaming service
Cool or heat the interior of the car in advance remotely using a smartphone app.	Emergency assistance through the Kia Connect center in the event of an airbag deployment or roadside emergency (24/7, 365 days).	Vehicle maintenance services including diagnosis of breakdowns, driving information, and wireless updates.	Optimal route guidance using real-time traffic information.	Stream music inside the vehicle without the need of a smart phone (paid service)

※ Kia Connect is the new name for UVO, Kia's connected car service. ※ For more information, visit Kia Connect's customer service center in Kakao Talk (search for "Kia Connect" through the search window and befriend).
※ Complimentary 5-years of service upon initial enrollment with the purchase of a vehicle followed by 5 additional years of light service (SOS emergency dispatch, automatic notification of airbag deployment, monthly reports, traffic information).
※ Music streaming is an additional service that requires the purchase of a Kia Connect streaming data plan and a subscription to a music streaming service such as Melon or Genie Music.